

COURSE CATALOG

2023



BOOK A 15-MINUTE
EXPERT MEETING

[BOOK](#)

[WEBSITE](#)

OFFER STUDENTS FINANCE COURSES DEVELOPED BY INDUSTRY EXPERTS

Enhance your curriculum with easy to implement Case Based Learning

Introduction to Corporate Finance

Learn the basic concepts of Corporate Finance

[Detail](#)

Introduction to Valuation

Learn how to perform a corporate valuation using the discounted cashflow method and other methods

[Detail](#)

Relative Market Valuation

Learn the ins and outs of valuation using market multiples

[Detail](#)

Cost of Capital

Get a comprehensive overview of all the parameters in determining the cost of capital

[Detail](#)

Introduction to Financial Modelling

Learn how to build a flexible three statement model in excel, suitable for DCF valuations

[Detail](#)

Introduction to Mergers and Acquisitions

Get an understanding of all steps and techniques involved in an M&A process

[Detail](#)

Financial Statement Analysis

Learn how to evaluate the performance of a company based on its financial statements

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Investments

Get an insight into financial markets, equity and fixed income securities, portfolio theory and investment strategies

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Global Investment Principles and Strategies

Learn about global financial markets, types of investments, ethics, sustainable investing and trends in investing

[Detail](#)

Introduction to Accounting & Reporting

Learn about the accounting principles, Reporting standards and basic accounting concepts

[Detail](#)

Accounting Basics

Learn the basics of the accounting process, journal entries and preparing the financial statements

[Detail](#)

[Contact us for more or Finance & Investments Courses...](#)

TRADITIONAL LEARNING MATERIALS OFFER POOR VALUE FOR MONEY

This item: Investments, 10th Edition \$247⁰⁰

This item: Principles of Corporate Finance (The McGraw-Hill/Irwin Series in Finance, Insurance, and Real... \$116¹⁹

This item: Financial Statement Analysis, 5th Edition: A Practitioner's Guide (Wiley... \$66⁵⁴

This item: Financial Statement Analysis Workbook: A Practitioner's Guide (Wiley Finance) \$28⁴⁹

This item: Corporate Finance \$99⁹⁹

Typical Pricing \$ 100-250

INCLUDES	
Comprehensive Theory	✓
Workbook	Additional costs
Case Based Learning	✗
Adaptive Learning Environment	✗
Teacher Environment	✗
On Demand Videos	✗

OUR PRICING OPTIONS OFFER GREAT VALUE

ADAPTIVE ONLINE LEARNING ENVIRONMENT

Micro Learning Goals

Full Course Theory including Videos per Subject

Adaptive Learning with Questions on 5 different Levels

INTEGRATED GUIDED CASE STUDIES

Excel model templates and productivity tools

PowerPoint reporting templates

Teacher Dashboarding

€ 59 per Course excluding Flexible Volume Discounts !

INCLUDES		KEPSFIELD ACADEMY
Comprehensive Theory		✓
Workbook / Adaptive Questions		✓
Case Based Learning		✓
Adaptive Learning Environment		✓
Teacher Environment		✓
On Demand Videos		✓

FLEXIBLE PRICING OPTIONS DESIGNED TO OFFER GREAT VALUE

Licenses can be acquired by Students or by the Institution

	1 Course	3 Courses	Unlimited Access
Price per Course	€ 59	€ 149	€ 249
Minimum ⁽¹⁾	€ 5.900	€ 14.900	€ 24.900

(1) Institution pays the difference between fee based on the number of licenses multiplied by the price per course and the minimum fee.

For Staff



- ✓ Customized course to fit your curriculum
- ✓ Free onboarding including kick-off for your team
- ✓ Technical support for LMS integration based on LTI
- ✓ Access to Teacher Dashboard and Question Database
- ✓ Access to Kepsfield Academy Resource Hub
- ✓ Free knowledge sharing sessions with industry experts
- ✓ Free support for the duration of the license

For Students



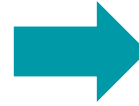
- ✓ Access to Adaptive Online Learning Environment
- ✓ Access to Excel model and PowerPoint templates
- ✓ Access to productivity resources
- ✓ Access to Case Study database
- ✓ Ability to generate added quizzes from question database
- ✓ Ability to download and print all theory
- ✓ Free support for the duration of the license

Introduction to Corporate Finance

Course Overview

Introduction to Corporate Finance

Learn the basic concepts of Corporate Finance



Introduction to Corporate Finance

#	Subject
1	Course Outline and Introducing the Case Study
2	Introduction to Corporate Finance
3	Financial Statements, Taxes, and Cash Flow
4	Net Present Value
5	Value of Stocks
6	Value of Bonds
7	Capital Budgeting
8	Capital Market Line
9	Security Market Line
10	Cost of Equity
11	Cost of Capital
12	Capital Structure and Dividend Policy
13	Short-term Finance and Planning
14	Mergers, Acquisitions, and Corporate Control
15	Options and Corporate Finance
16	International Corporate Finance

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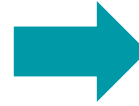
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Introduction to Valuation

Course Overview

Introduction to Valuation

Learn how to perform a corporate valuation using the discounted cashflow method and other methods



Introduction to Valuation

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to valuation
3	Enterprise and equity value
4	Net present value
5	Value of bonds
6	Value of stocks
7	Intro DCF valuation
8	Intro cost of capital
9	Cost of Equity
10	Free cash flow
11	Forecasting FCF
12	The DCF valuation
13	Case study: KPN Telecom
14	Capital structure and Enterprise Value
15	Capital Market line
16	Security Market line

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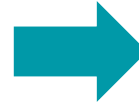
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Relative Market Valuation

Course Overview

Relative Market Valuation

Learn the ins and outs of valuation using market multiples



Relative Market Valuation

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to valuation
3	Enterprise and equity value
4	Relative market valuation
5	Introduction to Comparable Trading Analysis
6	Key Multiples in Comparable Trading Analysis
7	Financial Statement Analysis and Adjustments
8	Preparing the Comp Table
9	Comparable Transactions Analysis
10	Case Study - Relative Valuation
11	Equity Value Adjustments
12	Debt Value Adjustments
13	Adjusting for Non-Operating Assets
14	Adjusting the Income Statement
15	The adjusted Comp Table
16	Advanced Case Study - Relative Valuation

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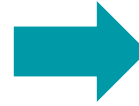
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Cost of Capital

Course Overview

Cost of Capital

Get a comprehensive overview of all the parameters in determining the cost of capital



Cost of Capital

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Corporate Finance
3	Understanding Capital Structure
4	Introduction to Cost of Capital
5	Cost of Debt
6	Cost of Equity
7	Weighted Average Cost of Capital
8	Role of WACC in Capital Budgeting
9	Determining the WACC via Comparable Companies
10	Impact of Changing Business Environment on WACC
11	Global Perspective on WACC
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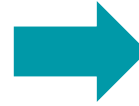
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Introduction to Financial Modelling

Course Overview

Introduction to Financial Modelling

Learn how to build a flexible three statement model in excel, suitable for DCF valuations



Cost of Capital

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Corporate Finance
3	Understanding Capital Structure
4	Introduction to Cost of Capital
5	Cost of Debt
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7	Weighted Average Cost of Capital
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Introduction to Mergers and Acquisitions

Course Overview

Introduction to Mergers and Acquisitions

Get an understanding of all steps and techniques involved in an M&A process



Introduction to mergers & acquisitions

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Mergers & Acquisitions
3	The Strategic Planning of M&A
4	The Financial Aspects of M&A
5	The Legal and Regulatory Environment
6	Due Diligence in M&A
7	Negotiation and Deal Structuring
8	Post-Merger Integration
9	M&A Failure and Success Analysis
10	Emerging Trends in M&A
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Financial Statement Analysis

Course Overview

Financial Statement Analysis

Learn how to evaluate the performance of a company based on its financial statements



Financial Statement Analysis

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Financial Statement Analysis
3	Accounting Basics and Financial Statements
4	Financial Reporting Standards and Regulatory Environment
5	Ratio Analysis
6	Horizontal and Vertical Analysis
7	Cash Flow Analysis
8	Financial Statement Forecasting and Projections
9	Business Valuation and Equity Analysis
10	Credit Analysis and Fixed Income Investing
11	Special Topics in Financial Statement Analysis
12	Case Studies - Financial statement analysis
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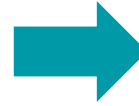
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Investments

Course Overview

Investments

Get an insight into financial markets, equity and fixed income securities, portfolio theory and investment strategies



Investments

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Investments
3	Financial Markets
4	Securities and Financial Instruments
5	Risk and Return
6	Portfolio Theory
7	The Capital Asset Pricing Model (CAPM)
8	Equity Valuation
9	Bond Valuation
10	Interest Rate Risk
11	Derivatives
12	Options and Futures Strategies
13	Efficient Market Hypothesis
14	Behavioral Finance
15	Case Study Investments

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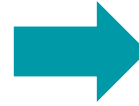
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Global Investment Principles and Strategies

Course Overview

Global Investment Principles and Strategies

Learn about global financial markets, types of investments, ethics, sustainable investing and trends in investing



Global Investment Principles and Strategies

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Investments
3	Types of Investments
4	Investment Strategies
5	Behavioral Finance
6	Global Financial Markets
7	Regulatory and Ethical Considerations
8	Sustainable and Impact Investing
9	Emerging Trends in Investing
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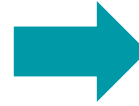
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Introduction to Accounting & Reporting

Course Overview

Introduction to Accounting & Reporting

Learn about the accounting principles, Reporting standards and basic accounting concepts



Introduction to Accounting & Reporting

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Accounting
3	Accounting Principles
4	Accounting Information Systems
5	Ethics in Accounting
6	International Accounting Standards
7	Concepts: Lease Accounting
8	Concepts: Tax Accounting
9	Concepts: Share Based Payment
10	Concepts: Acquisitions & Goodwill
11	Concepts: Debt & Equity Financing
12	Case Study Accounting and Reporting
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Accounting Basics

Course Overview

Accounting Basics

Learn the basics of the accounting process, journal entries and preparing the financials statements



Accounting Basics

#	Subject
1	Course Outline & Introducing the Case Study
2	Introduction to Accounting
3	Types of Accounting
4	Accounting Principles
5	The Balance Sheet
6	The Income Statement
7	The Cash Flow Statement
8	Accounting Cycle
9	Accounting Cycle - Journalizing Transactions
10	Accounting Cycle - Trial Balance
11	Accounting Cycle - Financial Statements
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Contact us:

Tom Veldkamp

Co Founder

T +31 6 246 929 20 E tom.veldkamp@kepsfield.com

KEPSFIELD

Kruisplein 480 | 3012 CC | Rotterdam, The Netherlands | www.kepsfield.com

Jeroen Mutsaerts

Co Founder

T +31 6 202 979 24 E jeroen.mutsaerts@kepsfield.com

KEPSFIELD

Kruisplein 480 | 3012 CC | Rotterdam, The Netherlands | www.kepsfield.com